

# RECLAIM 30 DAYS PER YEAR: STREAMLINE REPORT MANAGEMENT

## THE CHALLENGE

Like most long-term care homes, Hawthorne Seniors Care Community faced increasing demands with limited resources. Reporting expectations had risen significantly, while the technology to meet these new demands lagged behind. This created a challenging environment where staff were stretched thin, trying to balance administrative tasks with their primary focus of providing a clean environment for the residents.

## THE SOLUTION

Hawthorne Seniors Care Community found an effective answer to their challenge. By implementing a new automated reporting system, they achieved remarkable time savings. In the past year alone, Hawthorne saved an impressive 240 hours on collecting, filing, and distributing cleaning reports.

## BENEFITS

### Impressive Return on Investment

Hawthorne Seniors Care Community achieved a remarkable 3.86x return on investment by implementing Beetons Clean. This substantial ROI is driven by the software's ability to automate housekeeping records and streamline operations.

### Enhanced Productivity and Efficiency

Beetons Clean works seamlessly in the background, gathering cleaning reports and monitoring compliance even when you are off-site.

### Swift and Confident Complaint Resolution

With instant access to comprehensive housekeeping data, including time-stamped photos and housekeeper comments, management can resolve complaints swiftly and confidently. Minimize the time needed for staff interviews.

## AT A GLANCE

### CHALLENGES

- Increased reporting demands
- Insufficient tools to meet new standards
- Time-consuming complaint interviews

### BENEFITS

- ROI up to: 3.86X
- Automated reporting
- Instant access to data reduces investigation time
- Swift complaint resolution and transparent processes build trust

## JOANNE JASIENCZYK

Director Hospitality Services  
Hawthorne Seniors Care Community

"Families appreciate that we're on top of things and that their concerns are being addressed right away, rather than feeling like we're ignoring them. When issues drag on, families start to feel like no one is paying attention, or worse, that we don't care. Being able to respond promptly really makes a difference.

