

REVOLUTIONIZE STAFF TRAINING: 50% FASTER ONBOARDING

THE CHALLENGE

Staff shortages are an ongoing challenge in long-term care homes, resulting in overburdened employees who can burn out—at the expense of quality cleaning. In short, staff need time to clean, but often don't have it.

THE SOLUTION

By implementing Beetons Clean, Hawthorne Seniors Care Community reduced training time by half—without compromising quality. With intuitive, icon-based task guides, even new hires are confident and on track from day one. Staff can focus on what truly matters: providing exceptional care, reducing burnout, and creating a healthier, happier home for their residents.

BENEFITS

Rapid Onboarding:

Training time is reduced by 50% without sacrificing safety or quality, ensuring new hires get up to speed fast.

Intuitive, Tech-Friendly Interface:

With visual task lists and an intuitive design, Beetons Clean feels second nature to today's tech-savvy workforce, allowing staff to confidently step into their roles.

Empowered Staff:

Clear, icon-based tasks double as virtual training tools, ensuring staff have everything they need in one place. This helps new hires work independently sooner and reduces the need for extended supervision.

Elevated Quality:

Streamlined processes maintain high standards, allowing staff to deliver reliable cleaning no matter their level of experience.

AT A GLANCE

CHALLENGES

- High turnover and burnout
- Chronic staffing shortages
- Time-consuming training

BENEFITS

- Higher retention and morale
- Improved quality of cleaning tasks
- 50% reduction in onboarding time

JOANNE JASIEWCZYK

Director Hospitality Services
Hawthorne Seniors Care Community

"Staff feel more supported, more capable, with that checklist in hand. They really appreciate it because it's such a helpful reminder."

It's a small nudge, but a powerful one.

