

STAND OUT FOR THE RIGHT REASONS: ACCOUNTABILITY AND TRANSPARENCY IN ACTION

THE CHALLENGE

Long-term care facilities struggle to maintain cleanliness, crucial for resident trust, safety, and dignity. Inadequate documentation of cleaning tasks breeds skepticism among residents and families, leading to doubts about hygiene standards. This uncertainty strains relationships and reduces satisfaction with cleaning, highlighting the need for improved transparency and accountability in cleaning processes.

THE SOLUTION

A comprehensive digital cleaning management system. It records every task, from minor wipes to full-room sanitation, allowing managers instant access to cleaning histories. This increased accountability enhances operational transparency, significantly reducing cleaning-related complaints. Families feel reassured with tangible proof of care, while staff morale improves as their efforts are documented. The result: stronger relationships between staff, residents, and families through improved transparency and accountability.

BENEFITS

Transparency

All tasks are recorded and easily retrievable, providing proof of work. This increases confidence in cleaning quality among families and residents.

Consistency

Standardized policies and procedures ensure uniform task completion, maintaining quality and compliance.

Simplified Compliance

Despite increasingly strict standards, Beetons Clean streamlines accreditation processes. Readily available reports and data eliminate time-consuming file searches, easing compliance efforts.

AT A GLANCE

CHALLENGES

- Timely transparency is essential for trust
- Inadequate documentation
- Staff frustration at undocumented extra work

BENEFITS

- Provides clear proof for families and staff
- Easy access to detailed reports
- Logging of every cleaning task

ELISSA GAMBLE

Chief Executive Officer
Hawthorne Seniors Care Community

"Our housekeeping team is now seen as the 'team of first impressions.' Transparency and accountability are integral to how we operate."

